



MEDIAPACK

THE FEMALE CEO CREATE. EVOLVE. OVERCOME

ABOUT US.

A magazine designed wholly to help female entrepreneurs and business owners to grow internally and outwardly. Create Evolve Overcome Magazine is a handbook for modern living and working.

Focusing on all aspects of professional and personal growth and development with 18 voices across nine countries were covered from startup to CEO.

With practical business tools, tips and know-how, as well as a wealth of information relating to psychological, mental and physical health we're helping today's entrepreneurs form a strong foundation upon which to build a stable business. And for the times when it's all too much, we have quiet space with meditation, simplicity and how to make time for what matters most.



14,000

INSTAGRAM
FOLLOWERS

3,200

COMMUNITY MEMBERS

1,500

READERS

80,000

GLOBAL FOLLOWING



NUMBERS.

AUDIENCE.

92% FEMALE

28-55 YEARS OLD

DEMOGRAPHICS

72% UK | REGIONS

22% US | REGIONS

3% SWITZERLAND | REGIONS

3% OTHER COUNTRIES



Our audience is predominantly made up of Female Entrepreneurs, CEO's and Women In Business. A strong UK presence with 18 prominent industry experts contributing monthly.

We also have a partner Female-led community in Michigan, USA and Editors and contributors in a further 6 countries. We have built a strong demographic and following overseas and regularly collaborate with features and events.

CONTENT.

Each month we offer a range of topics and features to our readers as well as Guest Blogs from selected partners across the globe. We have a total team of 18 Editors and Contributors with different areas of expertise bringing a diverse range of content ensuring a captive read from cover to cover.

Regular features include;

- In The Spotlight (inc. cover)
- A Seat At Tricia's Table
- Women of The World
- Overcoming The Odds
- Ask The Author
- Money Matters
- Success Engineering
- The Zen Den
- Cracking Content
- That Girl Meets
- Life Lessons: Cultural diversities
- Reset Your Mindset
- The Pocket Stylist
- The Creatrix Journey



WRITE FOR US.

Could you see your work published on The Female CEO or in Create Evolve Overcome Magazine?

Alongside our regular columnists we offer space for guest articles, allowing our members and readers the opportunity to be part of the business and showcase their own work.

Guest posting is a great way to reach new audiences and grow traffic to your website.

Each published article comes with Social Media support and an author bio and link to encourage web traffic and improve SEO. Plus we're going to shout out about you in our communities!

WEBSITE ONLY £125.00

WEBSITE & MAGAZINE £375.00



BENEFITS OF ADVERTISING.



ADVERTISE OR SHOWCASE YOUR BUSINESS TO A COMMUNITY OF FEMALE ENTREPRENEURS AND WOMEN IN BUSINESS ACROSS THE WORLD

FLEXIBLE FEATURES TO SUIT DIFFERENT BUSINESS TYPES

DIGITAL FORMAT WITH AN OPTION TO DOWNLOAD. CLICK THROUGH LINKS INCLUDED

COPIES SENT TO 1500+ READERS

ALL BACK ISSUES AVAILABLE TO READERS

NEW ISSUES PROMOTED ACROSS ALL EDITORS SOCIAL CHANNELS. EVERY ISSUE

POPULAR FEATURES.

We offer a range of promotional features, including PR packages to suit multiple features over 12 months. Drop us a line to discuss your personal requirements.

IN THE SPOTLIGHT

- Cover Feature & Image
- Social Media Coverage (3 months)
- Full virtual interview carried to discover more about you and your work (not published)
- A bespoke written Q&A to be completed
- Product marketing mock-ups to use for your own marketing purposes
- Q&A hosted on thefemaleceo.com under 'The Spotlight'
- Live links to your preferred site

£950.00

HER STORY

- Cover Mention
- Social Media Coverage (3 months)
- Full virtual interview carried to discover more about you and your work (not published)
- Article written by TFCEO and hosted on thefemaleceo.com
- Product marketing mock-ups to use for your own marketing purposes
- Including full page image, brand contact details, social links and call to action

£750.00

WOMEN OF THE WORLD

- Social Media Coverage (1 month)
- Full virtual interview carried to discover more about you and your work (not published)
- Article written by TFCEO and hosted on thefemaleceo.com
- Product marketing mock-ups to use for your own marketing purposes
- Including image(s), brand contact details, social links and call to action

£650.00

DISPLAY ADVERTISING.

1 ISSUE | 3 ISSUES | 6 ISSUES | 12 ISSUES

DOUBLE PAGE SPREAD - £800 | £725 | £650 | £475

FULL PAGE - £375 | £300 | £225 | £150

HALF PAGE - £150 | £75 | £50 | £25



CONTACT US.



tricia@thefemaleceo.com

www.thefemaleceo.com

07969 983 319

[INSTAGRAM](#)

[FACEBOOK](#)

[TWITTER](#)

[LINKEDIN](#)